CÔTE D’AZUR

THE CÔTE D’AZUR, FIRM FAVOURITE OF THE INTERNATIONAL TOURIST SCENE…

“One day, in her search to become eternal, beauty looked for a place to call home. She discovered the French Riviera. She took up residence and loved it so much that she has lived there ever since.” Louis NUCÉRA, 1928-2000.

The Côte d’Azur is a cosmopolitan Mediterranean destination situated at the heart of Europe. It enjoys a climate blessed by the gods with over 300 days of sunshine per year. Its unique natural environment, intense light and mild climate are key attributes of the stylish living synonymous with the French Riviera.

An exceptional region which inspires emotion, the Côte d’Azur owes much of its success to its extraordinary diversity and wealth. A unique identity forged by contrast between sea and mountains. Pristine natural landscapes stretching from the Mediterranean coast to the Southern Alps. A wonderful cultural heritage embracing a large part of the history of humanity. An abundant cradle of creative activity for artists from all over the world. A profusion of international festivals and major events. Gourmet food bursting with sunshine given a contemporary twist by the greatest chefs. A wide range of leisure activities and infrastructure amenities which have seduced visitors from all over the world for over a century and a half.

Côte d’Azur 2013. 12 themes with something for everyone all year round. 2013 top news and events, film, nautical leisure, mountains, art and the French Riviera, Mediterranean gardens, touring, sun-kissed cuisine, exclusive Côte d’Azur, well-being, golf…

We hope you enjoy your read!

KEY STATISTICS

Top French tourist destination after Paris: nearly 11 million visitors.
Top French international airport after Paris: 103 destinations direct to 35 countries.
646 hotels with accommodation capacity of 58 000 beds (of which 40% 4* and 5*).
2nd French centre in terms of tourist apartment concentration.
Average tourist accommodation occupancy 60%.
Less than one out of every two stays between June and September.
Top Cruise destination: nearly 1 million cruise tourists.
Top Gambling destination in France: 17 casinos (of which 5 in Monaco).
Top Yachting destination in Europe.
20 golf facilities and 20 golf courses of which 10 are “18-holes”.
14 ski resorts of which 3 international and 700 kms of runs.
1 National Park: Parc National du Mercantour.
Over 130 museums and monuments open to the general public.
100 parks and gardens open to the public of which 11 classified “Outstanding Gardens”.
5200 restaurants (of which 38 awarded Michelin stars (2012 ranking)).

BY PLANE:
The Côte d’Azur is within 3 hours of over 30 European destinations. It offers a wide range of themed stays all year round. Thanks to France’s 2nd airport, Nice Côte d’Azur International Airport, the French Riviera is within reach of over 34 countries, 104 destinations. Served by 56 airlines!

2013 flight schedule available at: www.nice.aeroport.fr
p 4 2013 NEWS
p 8 CELEBRATIONS ON THE CÔTE D’AZUR
p 12 NEW FOR 2013! THE CÔTE D’AZUR: ULTIMATE FILM LOCATION
p 14 ART & THE CÔTE D’AZUR
p 16 FAMILY STAYS ON THE CÔTE D’AZUR
p 18 NAUTICAL LEISURE
p 22 BETWEEN SEA & MOUNTAINS, BOTH SIDES OF THE CÔTE D’AZUR
p 26 TOURING
p 30 CÔTE D’AZUR GARDENS
p 34 SUN-KISSED CUISINE
p 38 EXCLUSIVE RIVIERA!
p 40 GOLF: SWINGING IN THE SUN!
p 42 BUSINESS TOURISM: THE CÔTE D’AZUR, A FIRST-CLASS BUSINESS DESTINATION…
p 46 MOBILITY-CHALLENGED TOURISM
p 48 THE CÔTE D’AZUR ON-LINE
2013 NEWS
Celebrations, events. New in 2013.
This year, the Côte d'Azur will pay homage to a wealth of cultural, sporting events and places confirming its position as the top, select, “it” destination for the global elite.

CULTURE

The French Riviera is home to some of greatest artists of the 20th century. In 2013, the art spotlight will be firmly on the Masters: Matisse, Chagall, Picasso and last but not least Jean Cocteau.

► HOMAGE TO MARC CHAGALL: CHAGALL MUSEUM NICE CELEBRATES ITS 40TH ANNIVERSARY
The Musée National Message Biblique Marc Chagall opened its doors in 1973. Forty years on, its collections have been enriched with a wealth of non-biblical and biblical works. Its new name change emphasises its vocation to show all of Chagall's works. In 2013, the museum is celebrating its fortieth anniversary with a host of events at the venue and elsewhere (in Vence and in St-Paul de Vence).
> www.musee-chagall.fr

At the museum
• Marc Chagall, d'une guerre l'autre (Marc Chagall, the inter-war years) – 23 February to 20 May 2013
• Marc Chagall, devant le miroir, autoportraits, couples et apparitions (Marc Chagall, in front of the mirror, self-portraits, couples and apparitions) – 15 June to 7 October 2013
• Le Musée Chagall, chef-d'œuvre d’André Hermant (The Chagall Museum, masterpiece by André Hermant) – 19 October 2013 to mid-January 2014

An exceptional acquisition: Cranberry Lake, 1944
Unveiling of the museum’s new acquisition to the public. This oil on canvas, purchased at a public sale in March 2012, is a welcome addition to works from Chagall’s American exile period in the museum’s collection.

Exhibitions at other venues
In summer 2013, the Musée National Marc Chagall will also be co-organising:
• Chagall, du verbe à l’image (Chagall, from verb to image) – 22 June to 15 October 2013 - Château de Villeneuve, Fondation Emile Hugues, Vence
• Chagall, portrait d’un voyageur (Chagall, portrait of a traveller) – 20 June to 15 October 2013 - Saint-Paul de Vence, Tourist Office.

► HOMAGE TO MATISSE: MATISSE MUSEUM – NICE CELEBRATES ITS 50TH ANNIVERSARY
Nice 2013. Un Été pour Matisse (A Matisse summer)
From 20 June to autumn 2013, to mark the fiftieth anniversary of the Matisse Museum, the City of Nice museums will present an exceptional programme of 8 exhibitions on the man, work and legacy of Henri Matisse who developed an essential part of his work in Nice and on the Côte d’Azur.
> www.nice.fr

► HOMAGE TO RENOIR: NEW FOR 2013 – RE-OPENING OF THE DOMAINE DES COLLETTES IN CAGNES-SUR-MER
After an eighteen month closure for renovation, the Musée Renoir and its grounds will re-open in July 2013. The Domaine des Collettes, an official Musée de France and Maison des illustres institution, is listed as a historic monument and site. It has been painstakingly restored; a project which has involved returning any alterations to the original lay-out. Visitors will enjoy improved facilities, displays and collections, plus a newly-opened space: the ground garden floor devoted to sculpture, cuisine and linen in the house on the ground floor of the farm. The site now has disabled access.
> www.cagnes-sur-mer.fr

► FIFTIETH ANNIVERSARY OF JEAN COCTEAU’S DEATH
• Musée Jean Cocteau Collection Séverin Wunderman.
  Rouge et Or (New Red & Gold exhibition) – 1 December 2012 to 16 September 2013
> www.museecocetalementon.fr
• Different events organised by the Villefranche-sur-Mer culture office.
> www.villefranche-sur-mer.org

► FORTIETH ANNIVERSARY OF PABLO PICASSO’S DEATH
• André Villers, 60 ans de photographie (André Villers, 60 years of photography) – 27 October 2012 to 21 April 2013
  Centre d’Art La Malmaison, Cannes
  The Centre is displaying unseen works from the photographic laboratory of artist André Villers. Focus on over 60 years of research work around collages incorporating his photos.
> www.cannes.com
• Monaco fête Picasso (Monaco celebrates Picasso) – 12 July to 15 September 2013 – Grimaldi Forum Monaco
> www.grimaldiforum.com
• Vallauris fête Picasso (Vallauris celebrates Picasso) – July 2013
  A large, free event open to all in memory of Pablo Picasso, prestigious guest and honorary citizen of Vallauris Golfe-Juan. The Picasso festival will provide an opportunity to experience the artist’s festive spirit in a setting that showcases the power of his creative imagination...
> www.vallauris-golfe-juan.com
SPORTING EVENTS

Formula 1 Grand Prix, the Tour de France, international show-jumping, regattas, marathon, trails, golf opens... the Côte d'Azur is open for sport all year round. Come and cheer on the international stars or future champions! Better still, come and take part!

RIVIERA BALCONY TRAIL

26 to 28 April 2013

Mandelieu-La Napoule is situated at the point where the Var and the Alpes-Maritimes regions meet, less than 10 mins from Cannes in the heart of the sunny Estérel range. Run under the pines down by the water. This low altitude mountain range, gem of the Côte d'Azur is composed of volcanic rocks which give it its red colouring. It is the perfect, unique, magical venue for the 7th annual "Trail des Balcons d'Azur".

> www.ot-mandelieu.fr
> www.traildazur.com

NICE: 100TH TOUR DE FRANCE

July 2013

From 29 June to 21 July 2013, the hundredth Tour will take runners, pursuit teams and television viewers on a 3360 km route exclusively through France.

The Tour de France on the Côte d'Azur:

- Tuesday 2 July: Nice-Nice
  Solo and team time trials. The 4th leg contested over a 25 km leg in Nice will mark the return of the team time trial which has not been seen since 2009.
- Wednesday 3 July: Cagnes-sur-Mer
  Departure for the 5th leg: Cagnes-sur-Mer – Marseille (219 kms).

NICE: JEUX DE LA FRANCOPHONIE
(FRENCH-SPEAKING NATIONS GAMES)

6 to 15 September 2013

Youth, sport and culture come together to celebrate French-speaking solidarity. "Les Jeux de la Francophonie" is an amazing encounter between 3000 young artists and athletes from all over the world.

The "25ème session de la Conférence ministérielle de la Francophonie" (25th session of the French-speaking nations ministerial conference) held in Paris on 16 December 2009 awarded the organisation of the 7th annual Jeux de la Francophonie 2013 to the City of Nice. Nice won the opportunity to host this sporting and cultural event against stiff competition from Malabo (Equatorial Guinea) and NDjaména ( Chad). It will take over from Beirut (Lebanon), host in 2009.

> www.jeux.francophonie.org

EVENT HIGHLIGHT

NICE – CANNES MARATHON

November 2013

The Marathon des Alpes-Maritimes Nice-Cannes which started in 2008 is the only event in the Alpes-Maritimes department to federate 7 communes around a single, unique event. After just three years it has become the second largest marathon in France after Paris.

The 42.195 km route entirely along the coast invites you on a tour of the 7 most beautiful communes on the French Riviera: Saint-Laurent-du-Var, Cagnes-sur-Mer, Villeneuve-Loubet, Antibes Juan-les-Pins and Vallauris Golfe-Juan.

The route will work its magic from the starting line at Nice along the mythical Promenade des Anglais and will climax on the Boulevard de la Croisette. Sun, sea, palm trees... an exceptional setting for an exceptional marathon!

> www.marathon06.com

INTERESTING FACT

- ANTIBES: MULTI-SPORTS VENUE INAUGURATION - JUNE

A top-level multi-sports venue.

A new facility worthy of the 21st century in a basketball configuration. The multi-sports hall will have a capacity of 5,000 seats and will serve as a home ground for the Olympique d’Antibes Juan-les-Pins Pro A and Pro B clubs. The 13,600m² complex incorporating a trampoline hall and dojo is also designed to host international tennis, handball and trampoline competitions.

- NICE: STADE ALLIANZ RIVIERA INAUGURATION – DELIVERY SUMMER 2013

Building designed by Jean-Michel Wilmotte currently under construction on the Var plain to the west of the city.

Built to sustainable development specifications, the project involves a 35,000-seater stadium (it will also serve as a top level rugby venue). Its multi-functional design will enable it to host seminars, plus concerts and other large events.

The VIIe Jeux de la Francophonie (French-speaking nation games) scheduled to take place in Nice from 6 to 15 September 2013 will be the first important inaugural event to be held in the building.

> www.allianz-riviera.fr

> www.marathon06.com
CELEBRATIONS
ON THE CÔTE D'AZUR
The Côte d’Azur boasts over 6,000 events a year! Every day is a celebration and there is a wide range of activities in each town or village, from the coast deep into the inland area. With so many wonderful events on offer one can be spoilt for choice. So simply follow your passions and desires.

WINTER CELEBRATES TRADITION

In February, enjoy 3 winter celebrations on the Côte d’Azur! February is traditionally the time for major winter festivals on the Côte d’Azur: Mandelieu, Nice and Menton are lit up by a thousand lights to celebrate their respective traditional festivals of the Mimosa Festival, the carnival and the Citrus Festival.

For over fifty years at this time of year, the Côte d’Azur has been the meeting point for families and fans of the popular festivals that enliven the Riviera coast, with their processions of characters, flower battles and carnival floats...

NEW FOR 2013!

• A CO-ORDINATED CALENDAR OF EVENTS
  For the very first time, Nice, Menton and Mandelieu-La Napoule Tourist Offices have co-ordinated their calendars for the Winter festival season fixtures. General public, visitors and tourists will be able to benefit in full from the wealth of Coris, processions, activities and exhibitions during 3 weeks of top events in the month of February.

• ENJOY 3 FESTIVALS IN A SINGLE STAY
  Each Tourist Office has also organised accommodation packages for each of the three cities which include entrance to the three main events: Nice Carnival, Menton "Fête du Citron®" (Lemon festival) and Mandelieu "Fête du Mimosa" (Mimosa Festival).

FOR MORE DETAILS
PRESS KIT
  “Winter festivals on the Côte d’Azur”

NICE CARNIVAL "King of Five Continents"
15 February - 6 March, Nice
> www.nicecarnaval.com

LEMON FESTIVAL "Around the world in 80 days"
16 February - 6 March, Menton
> www.feteducitron.com

VIOLET FESTIVAL
9 – 10 February, Tourrettes-sur-Loup
Traditional festival celebrating the violet with flower floats.
> www.tourrettesurloup.com

SPRING CELEBRATES GLAMOUR AND THE JET-SET

66TH CANNES FILM FESTIVAL
15 - 26 May, Cannes
The most important film event in the world.
> www.festival-cannes.fr

71ST FORMULA 1 GRAND PRIX
23 - 26 May, Monaco
One of the oldest, most prestigious motor races, played out on a circuit through the city streets on a course designed in 1929.
> www.grand-prix-monaco.com

CANNES SHOPPING FESTIVAL
29 – 31 March
The Cannes Fashion event involving leading Cannes-based brands and couture houses, focused on the Croisette. Over 4 days, fashion shows at the Palais des Festivals, gala dinners and exceptional holiday offers will satisfy festival-goers who can give free reign to their taste for fashion, luxury and lifestyle. The event will be supported by an international media presence and famous personalities.
> www.cannesshoppingfestival.com

MIMOSA FESTIVAL "Mimosa celebrates tales"
15 - 24 February, Mandelieu-La Napoule
> www.ot-mandelieu.fr
**SUMMER CELEBRATES MUSIC**

- **SOIRÉES ESTIVALES DU CONSEIL GÉNÉRAL (SUMMER EVENING EVENTS)**
  June to September
  Enjoy a range of events featuring dance, classical music, singing, jazz and theatre and much more.
  > www.cg06.fr

- **NICE JAZZ FESTIVAL**
  8 – 12 July, Nice
  A program featuring jazz and international variety acts.
  > www.nicejazzfestival.fr

- **53RD "JAZZ À JUAN" JAZZ FESTIVAL**
  12 - 21 July, Antibes
  The ultimate Jazz event.
  > www.jazzajuan.com

- **16TH "NUITS DU SUD" FESTIVAL**
  12 July - 10 August, Vence
  Concerts featuring Latin-American music…
  > www.nuitsdusud.com

**AUTUMN CELEBRATES THE SEA**

- **35TH ROYAL REGATTAS**
  21 - 28 September, Cannes
  An event involving over 150 of the world’s most beautiful yachts. For a whole week, splendid, often hundred-year-old yachts compete in fierce battles where the spirit of fair play always prevails.
  > www.regatesroyales.com

- **23RD MONACO YACHT SHOW**
  25 - 28 September, Monaco
  The ultimate luxury yachting event. The only boat show dedicated exclusively to luxury sailing. It brings together professionals from the world of international luxury sailing: boat-builders, brokers, designers, fitters, service providers and more.
  > www.monacoyachtshow.com

**DECEMBER CELEBRATES CHRISTMAS**

- **LUCERAM NATIVITY SCENE TRAIL**
  Every year, for over 15 years, over 400 créches have been exhibited in the streets and cellars of the Mediaeval town plus churches, chapels, museums and picturesque places in the surrounding areas. A route marked with arrows will allow visitors to discover unusual, original and authentic nativity scenes.
  > www.luceram.com

- **VALLEY OF THE NATIVITY SCENE FIGURINES**
  Trail providing an opportunity to discover over 300 nativity scenes of all origins exhibited in the streets of the villages, churches, chapels… of Breil-sur-Roya, Fontan, Saorge, La Brigue and Tende against a backdrop of pine trees and holly.
  > www.royabevera.com

Christmas markets in the major towns and cities on the Côte d’Azur.

- **FOR ALL THE FRENCH RIVIERA NEWS LOG ON TO:**
  www.visitcotedazur.travel
NEW FOR 2013!
THE CÔTE D’AZUR: ULTIMATE FILM LOCATION
The Côte d'Azur and film. a match made in heaven. From the moment the ambassadors of the silent film industry first discovered the destination and succumbed to its charm, it was inevitable that the “Côte d’Azur - Film” love story would last forever.

Nice became the technical capital of film-making. From 1946, Cannes became a prestigious showcase for international cinema. The creative work happens in Nice. The watching and discussion in Cannes.

The Côte d’Azur has the full package. It has been wonderfully conducive to the mutually beneficial rise of film. Its idyllic setting, mild winters and sheer number of days of sunshine, beauty of the Mediterranean, sublime villas and hotels up on its headlands, remarkable landscapes and light all proved to be alluringly “seductive” selling points attracting the leading lights of the film industry. The Côte d’Azur as film location is worthy of its reputation as the French Hollywood or “Californie”.

The Côte d’Azur extends a warm welcome to visitors to share its passion for all things film, visit its wealth of stunning landscapes used as classic film locations. See it through the eyes of the great film directors and actors. And fall in love with it. Like so many before…

CRT Côte d’Azur and its Partners, in association with the Commission du Film Côte d’Azur, hope that you will enjoy our "tourism" press kit. It is designed to take you on a journey of discovery through the Côte d’Azur - ultimate film destination.

NEW FOR 2013!

An English language tourist blog dedicated to film on the Côte d’Azur!
The CRT Côte d’Azur, assisted by Jonathan Melville, film journalist and Kash Bhattacharya, influential english blogger, has started a tourist blog, film guide to the Côte d’Azur.

It will feature videos, photos and commentaries from journalists and showcase its famous film locations (panorama views, locations, hotels…), anecdotes, stars past and present on the Côte d’Azur.

Log on to: filmtravellercotedazur.com

MORE INFORMATION
PRESS KIT:
• “Côte d’Azur, ultimate film location”
ART &
THE CÔTE D'AZUR
The Côte d’Azur is home to some of the greatest artists of the 20th century. In 2013, the art spotlight will be firmly on the Masters: Matisse, Chagall, Picasso and last but not least Jean Cocteau.

Nice will be celebrating the 40th anniversary of the Chagall Museum and the 50th anniversary of the Matisse Museum. Picasso and Cocteau will also be commemorated in a series of events marking the 40th and 50th anniversaries of their deaths.

Also announcing a major film about the life of Renoir who lived in Cagnes-sur-Mer.

FOR MORE DETAILS
For all the latest news on the visual arts and tourist trails of the Côte d’Azur:
PRESS KITS
- Art & the Côte d’Azur 2013
- Cocteau & the Côte d’Azur

STATISTICS
The Côte d’Azur has an extremely large number of museums - over 100 in the Alpes-Maritimes and the Principality of Monaco - and over 150 art galleries.

THE CULTURAL OFFERING ON THE RIVIERA
- 3 National Museums: Fernand Léger, Marc Chagall, Picasso “La Guerre & la Paix”.
- 2 Départemental Museums (Asian Arts in Nice and Merveilles in Tende).
- 15 Museums dedicated to an artistic movement, including ten on Modern and Contemporary Art.
- 12 Museums dedicated to a single artist (Renoir, Peynet, Fragonard, Cocteau, Matisse, Bonnard...).
- 11 Museums dedicated to a historical period.
- 10 Museums dedicated to the history of a town or region.
- 30 thematic museums.
- 21 Museums of Folk Art and Traditions.

NUMBER OF VISITORS
(Figures for 2011)
Nearly 11 million tourists visited the Côte d’Azur.
3.2 million people visited museums and monuments.

THE MOST POPULAR TOURIST ATTRACTIONS IN 2011
(Source: Côte d’Azur Touriscope 2012)
- Russian Orthodox Church - Nice: 203,795 visitors.
- Villa Ephrussi de Rothschild - Saint-Jean-Cap-Ferrat: 144,693 visitors.
- Maeght Foundation - Saint-Paul de Vence: 141,391 visitors.
- Exotic Garden - Èze: 140,966 visitors.
- Matisse Museum - Nice: 137,399 visitors.
- Monaco Exotic Garden: 136,130 visitors.
- Picasso Museum - Antibes: 126,180 visitors.

The 10 top museums and monuments represent 58% of all visitors.
FAMILY STAYS ON THE CÔTE D'AZUR
CHOOSING A HOLIDAY DESTINATION HAS TO BE THE NICEST DECISION OF THE YEAR!

It’s a tricky choice that needs to be taken carefully to keep every member of the family happy, stick to a budget and offer something interesting, fun and enriching every day. Holidays are special times when families can get together, share activities or rest. There needs to be something for everyone. In short, a real conundrum!

To assist the "family co-ordinator" tasked with such an important job, here is the summary of the usual decision-making process involved when planning a holiday.

- Sea versus mountain?
- Museums versus beaches?
- Quality accommodation versus experience with a family?
- Relaxation versus sporting activities?
- Exploring the city versus open air walks?
- Sunbathing versus exploring?
- Sampling the local cuisine versus shopping?

In this press kit, we offer a few suggestions designed to help your readers choose their holidays over the changing seasons but also on two indispensable themes: sun and fun!

Here is a taste of what the Côte d’Azur has to offer:

- Winter festive season: celebrations and festivities!
- From December to April: ski resorts!
- Winter and summer: beach and sea!
- All year round: open air trips throughout the whole department: walking, cycle rides, fun days out…
- Museums, cookery classes, crafts, archaeology, astronomy discovering new things …

Choose what best suits you best!

► FOR MORE DETAILS:

PRESS KIT
- "Family stays on the Côte d’Azur"
NAUTICAL LEISURE
The Côte d'Azur shoreline is 120km long. It is a string of famous resorts, 40kms of sandy or shingle beaches, beautiful sites, headlands and islands. The Côte d'Azur, famous for the most beautiful light in the world has magnificent locations to enjoy the best that the sea has to offer. Revel in beauty, relaxation and live the dream..., let yourself be nourished by soothing and surprising treatments depending on your mood, as the fancy takes you. Venture out to sea on a boat trip or simply enjoy a stroll along the coast...

- **STATISTICS**
  - 120km of coastline.
  - A string of famous seaside resorts.
  - 40km of sandy or shingle beaches.
  - 4 headlands.
  - 2 islands.
  - 150 private beaches (approx.).

**WALKING ALONG THE HEADLANDS**

Stroll along the coast. Let yourself be charmed by the sheer beauty of the setting. The coastal paths follow the contours of the headlands - Cap Martin, Cap d’Ail, Cap Ferrat, Cap d’Antibes - peace and splendour of the Lérins Islands. Other highlights include fortifications, lighthouses and villas literally on the water’s edge.

**CAP MARTIN**
This seaside path runs for 3km or 45 minutes through typically Mediterranean vegetation - broom, myrtle, pistachio trees and Aleppo pines. It invites you to follow in the footsteps of Nietzsche or Le Corbusier, whose tiny beach cottage / hut can be found on the path.

**CAP D’AIL**
A wonderful 3.6km path connecting Mala beach to Marquet beach. This coastal walk lasts about 1 hour. It allows you to explore the wealth of flora and geology plus the architecture of the “Belle Époque” villas.

**CAP FERRAT**
11km of coastal paths (approximately 2½ hours) on a tour of the millionaires’ peninsula, a true haven of tranquility with its sumptuous villas. The Sainte Hospice walk (45mins) bordered by Aleppo pines is a real highlight. Another path (approximately 1 hour), connects Lilong cove to Passable beach. It is possible to get to Port de Saint-Jean along the Roy path which runs past the former property of King Léopold II of Belgium. The coastal walks take you along the cliffs past limestone creeks and lush vegetation.

**WATER SPORTS**

- Sailing/Windsurfing/Kite surfing
- Water-skiing/Power boating (jet-ski, parascending, rubber rings…)
- Rowing/Sea kayaking
- Scuba diving
- Skin diving
- Deep-sea fishing
- Marineland - sea-life park
- 7 museums dedicated to the sea
- 33 yachting marinas
- Yachting (boat rental)
- Sea excursions

**NOTE**

29th March – 1st April
**MEDITERRANEA**
World festival of underwater images & adventure. This event aims to be much more than a festival for video directors or photographers. [www.festival-mediterranea.com](http://www.festival-mediterranea.com)
The cruise market, a minor activity for a long time in mainland France’s ports, literally exploded during the noughties. Traffic to the Côte d’Azur has multiplied nearly 5-fold since 1995, to nearly one million cruise tourists (including the port of Monaco), for the most part foreigners! This growth can be explained in particular by the high increase in the capacity of the boats, therefore the number of cruise tourists per stop over.

Although Nice does not yet have a port capable of accommodating the new generation cruise ships, the straits of Villefranche does and the other French Riviera ports are busy adapting their infrastructures accordingly. Antibes hosted its first stop-over in 2008, Golfe-Juan in 2010. In Cannes, a new maritime station was inaugurated in 2012.

The prospects for this market are still good, in spite of tougher competition between the Mediterranean ports.

In France, the Côte d’Azur receives approximately 700 000 cruise tourists.

It is necessary to make a distinction between two Cruise segments: transit stop-overs and “port of call” cruises, i.e. when passengers embark or disembark. Although smaller in number and falling (only 7 % in 2011, compared to nearly 20 % in 2002), this segment is more interesting in terms of pre-post cruise expenditure that it generates.

**KEY STATISTICS**

**ECONOMIC REVENUE GENERATED BY CRUISING IN THE ALPES-MARITIMES DEPARTMENT**
(Source CCI Nice Côte d’Azur/Direction des Ports 2011 survey)

- + 700 000 cruise tourists visited Alpes-Maritimes ports in 2012
- over 50% of cruise tourists discovered the Côte d’Azur for the first time
- 95% said that they would like to come back to the Côte d’Azur using their own means
- 99% satisfied
- 75% visit the stop over city
- 65% visit using their own means compared to 35% on excursions
- € 40 million spent in the department
- Increasing numbers of "repeaters" (have already been on one cruise)

- Average spend per cruise tourist:
  - € 119 headline
  - € 30 transit
  - € 6 crew

→ € 40 million spent in the department.

**FRENCH RIVIERA CRUISE CLUB: A RESOURCE WHICH PROMOTES THE INDUSTRY**

To promote this activity, source of economic revenue and to promote its reputation, the Chambre de Commerce et d’Industrie Nice Côte d’Azur has organised a partnership with tourist industry players.

The purpose is to organise joint actions and share resources to promote and enhance the cruise tourist offer.

The "French Riviera Cruise Club" was created in 2007. Today, it has 240 members.

The FRCC’s main objectives are as follows:
- federate industry professionals,
- act as a contact for the cruise companies,
- improve welcome and excursions for cruise tourists,
- maximise economic revenue.

> www.frcc.fr
BETWEEN SEA & MOUNTAINS, BOTH SIDES OF THE CÔTE D'AZUR
**THE CÔTE D'AZUR’S GREAT ASSETS**

**MOUNTAINS, SUNSHINE AND THE SEA ALL WITHIN ONE HOUR’S DRIVE!**

From towering peaks over 3,000 metres above sea-level to the Alpine foothill plains, cross country and alpine skiing enthusiasts can take advantage of more than 660 kilometres of trails in sunny countryside with an incomparable range of scenery: mountain pastures and forests, majestic high peaks and picturesque perched villages, such is the variety of the Alpes Maritimes region.

The Alpes-Maritimes region boasts 3 international resorts (Valberg, Auron and Isola 2000) and 11 small family resorts all across the Massif. Enjoy guaranteed snow and sun a mere 1½ hour drive from the coast!

After the skiing, enjoy a wealth of activities …

Try your hand at a range of extreme sports including ice climbing, dog sledding, igloo building in the Mercantour National Park or simple pursuits such as snowshoeing, ice driving, horse-drawn carriage rides or even a few fitness sessions.

You can also discover local arts and crafts, culinary specialities and historic villages brimming with hidden treasures (painted chapels, museums, etc.).

Why not enjoy the contrast between sea and mountains. Make the most of the late afternoon sunshine sitting on a terrace on the Croisette or the Promenade des Anglais. Round it off with an exceptional evening at the Cannes Shopping Festival, Nice Carnival or Citrus Festival in Menton!

**SPRING, SUMMER, AUTUMN…**

**THE ALPES-MARITIMES MOUNTAINS: A FABULOUS PLAYGROUND**

Once the snow melts the Alpes-Maritimes become a wonderful playground for thrill seekers, trekkers and sports people of all levels. Alpes-Maritimes resorts have 3 high-altitude golf courses, via ferratas and some of Europe’s finest canyons. Water, land and air pursuits can be practiced from April to October.

Since 2012, the Côte d’Azur has been particularly strong in cycling and cycle tourism.

For many years the trail offer consisted in events along tracks marked out by the Conseil général des Alpes-Maritimes regional authority.

In summer 2012, the Alpes-Maritimes department offered 7 looped cycle tourism trails: 3 family - 3 explorer loops plus a sporting itinerary making it possible to explore a large area of the hidden French Riviera on the move, at a gentle pace according to your level.

Finally, since summer 2012 Saint-Martin-Vésubie has been the top Trail® resort in the Southern Alps!

**LOCATION: 1 ½ HOUR DRIVE FROM THE SEA**

- 14 ski resorts including 3 international resorts
- Almost 700km of slopes
- Over 90 ski lifts
- Almost 250 instructors
- 4 snow parks

**TOURIST DATA**

- Over 8,804 beds in 242 establishments

**RESORT ACCOMMODATION CAPACITY**

- Over 600,000 tourists in the hinterland

**NEW IN 2012! PRÉ ALPES D’AZUR REGIONAL NATURAL PARK**

The 48th France Regional National Park has just opened in the Riviera Alpine Foothills, in the mountains to the west of the Alpes-Maritimes region, between the Côte d’Azur and the high mountains.

In the heart of the network of protected spaces of the Alpine arc, the Riviera Alpine Foothills are part of a near continuous stretch of protected natural spaces, from the Camargue to Italy. This belt connects nationally and internationally recognised areas of interest. A few characteristics:

- 31 270 inhabitants
- 88 940 hectares
- 48th PNR in France
- 6th PNR in PACA

Over 2000 plant species, i.e. approximately 1/3 of France’s flora, 1952 chambers, 137 kms of underground galleries, a water source for the Côte d’Azur, 45 character villages, one of the largest grazing areas in the Alpes-Maritimes. 45 member communes.

**RECOMMENDATION: YEAR ROUND CONSEIL GENERAL DES ALPES MARITIMES TRAIL CHALLENGES**


**NEW IN 2012! PRÉ ALPES D’AZUR REGIONAL NATURAL PARK**

> [www.pnr-prealpesdazur.fr](http://www.pnr-prealpesdazur.fr)
LEISURE ACTIVITIES
• Rock climbing & mountaineering / bungee-jumping
• 3 golfs: Auron, Valberg, Viévola
• Via Ferrata / Via Souterrata
• Rambling
• Bike riding
• High altitude golf
• White water rafting
• Adventure trail
• Fishing
• Horse-riding
• Gliding
• Canyoning
• Caving

LOCATION: ONE HOUR’S DRIVE FROM THE SEA
• 6,000km of trails and hiking paths
• 6 major hiking trails (GR 4 / GR 5 / GR 52 / GR 52 A / GR 51 / GR 510)
• Mercantour National Park: 6 valleys (Verdon, Var-Cyans, Ubaye, Tinée, Vésubie, Roya-Bévéra)
• 65 mountain bike trails
• 1 National Park: Mercantour National Park
• 30 climbing sites
• 200 caving sites
• 325km of rivers
• 70 canyons

MERCANTOUR NATIONAL PARK
The most recent of the 9 French national parks created in 1979. 68,500 hectares of protected land stretching over more than 120km from Col de Tende to Ubaye. It fulfils two essential roles: protection of the natural environment plus welcoming and informing visitors interested in nature tourism.

The open–air temple of Mont Bégo which rises to 2,872m at its highest point divides the land into 2 valleys sheltering an archaeological treasure trove of over 30,000 rock carvings. Known as the Vallée des Merveilles (Valley of Wonders) and the Val de Fontanalbe. In 1989 they were listed as Historical Monuments.

In this spectacular landscape, shaped by glaciers around 10,000 years ago and littered with a multitude of lakes, bronze age shepherds (1,800 - 700 years B.C) marked their presence on the rocks. Site visits: free on the authorised paths or with an accredited guide.

Facts
• Surface area: 2,147 km over 150km of land.
• 6 valleys: Verdon, Var-Cyans, Ubaye, Tinée, Vésubie, Roya-Bévéra.
• Altitude: from 490m to 3,143m (Mont Gélas).
• Main peaks and passes: Mont Gélas (3,143m), Mont Pelat (3,051m), Mont Bego (2,872m), Mont Mounier (2,817m), Col de la Bonette (2,862m, highest road pass in Europe), Col de la Cayolle (2,326m), Col de Larche (1,191m), Col de Tende (1,871m).
• Main lakes: Lac d’Allos, Lac Vert, Lac Noir, Lac Nègre, Lac de l’Agnel, Lac Long.
• Main rivers: the Roya, the Tinée, the Vésubie, the Var, the Bévéra, the Verdon, the Cians, the Bachelard, the Ubaye.
• Fauna: 58 mammal species, including 7 wild hoofed animals, the wolf, 153 bird species, 25 reptile species, over 10,000 insect species.
• Flora: 2,000 plant species, including 200 rare and 30 native species. Greatest national diversity.

FOR MORE DETAILS:
• The dedicated website for the French Riviera Mountains (summer and winter)
  > www.frenchriviera-mountain.com
• Randoxygène www.randoxygene.org

PRESS KITS
• “2012/2013 Winter mountains”
• “2013 Nature & Mountains”
TOURING
(TOURIST ROUTES / TOURIST TRAINS)
From the Mediterranean shores to the Great Alps, a selection of wonderful touring routes to explore the natural, historical and cultural heritage.

Touring the countryside is one of the region’s key tourist attractions. By exploiting its topography (mountains and coast), the Alpes-Maritimes offers a wealth of pedestrian, horse and cycling tourist paths or road routes and is one of the most highly prized areas for touring.

The CRT supports the development of amenities created by the Regional Council to promote this type of booming tourism. The mountain railway lines complement other means of transport and enrich the tourist route experience via a multi-transport offer (train - hiking or train - cycling).

TOURIST ROUTES

▶ GREAT ALPS ROUTE
Predicting the tremendous growth of motor car tourism, in 1909 the Touring Club de France devised a route linking Lake Geneva to the Mediterranean Sea, from Thonon to Menton, over the main Alpine passes: 600km via 3 National Parks (Vanoise, Ecrins, Mercantour), with a 15,000m altitude difference.

The Great Alps route and its 16 mountain passes, 6 of them over 2,000m above sea level, have offered prestigious victories to cyclists in the Tour de France.

This historic route runs through the French Riviera via Valberg, St-Martin-Vésubie, Sospel and Menton.
> www.routedesgrandesalpes.com

▶ VIA ALPINA
The first hiking itinerary linking 8 countries in the Alpine Arc was inaugurated in June 2002. It follows existing trails between the Principality of Monaco and Trieste via France, Italy, Switzerland, Liechtenstein, Germany, Austria and Slovenia.

The route reinforces the Alpine identity and that of the regions that it crosses. The CRT Riviera Cote d’Azur is an active partner in the project initiated by French association La Grande Traversée des Alpes, as eight stopovers along the Via Alpina are located in the Alpes-Maritimes region, from Col de la Lombarde (Isola 2000) to La Turbie.
> www.via-alpina.com

▶ NAPOLEONIC ROUTE
“Heroic and legendary, it marks the beginning of the fantastic Hundred Days”.

The Napoleon route traces the former Emperor Napoleon’s historic 1815 march from Golfe-Juan after his return from the Isle of Elba. The Route crosses the area inland from Grasse, then follows Highway N85 through the Alps to Digne and Grenoble.

Information points tell the story of the main stages through the splendid Provencal landscapes: Cannes, Grasse, Saint-Vallier-de-Thiey, Escragnolles, Séranon, Le Logis du Pin, Castellane... Laffrey and Grenoble. Every year, on the first Sunday in March, Vallauris Golfe-Juan commemorates the Emperor’s landing; a show not to be missed.
> www.route-napoleon.com

Napoléon in Golfe-Juan
On March 1st 1815 in Golfe-Juan, still a humble fishing village, Napoléon, returning from exile on the Island of Elba, performed his first act in the most extraordinary adventure in Napoleon legend, "the Hundred Days". On 23 and 24 March 2013 La Maison du Tourisme (tourist office) will organise the 18th commemoration of Napoléon’s landing in Golfe-Juan.

The programme of events includes a makeshift encampment of soldiers on the beach, processions through the town, Napoléon village with numerous events, re-enactment of Napoléon’s landing.
> www.vallauris-golfe-juan.fr

HIGHLIGHT

LA BONETTE-RESTEFOND: THE HIGHEST ROAD IN EUROPE
The journey between Nice and Barcelonnette can be made via the Restefond Pass at an altitude of 2,802m.

The track then leaves the Riviera coastline and crosses the plains of the River Var to the Mescla Gorge and Tinée Valley. A unique view over the Alpes d’Azur unfolds beneath the highest point of this 150-km trek: La Bonette peak, high above St-Dalmas-le-Selvaige, culminating at a height of 2,862m.

WALKING & MILITARY HISTORY...

▶ AUTHION CIRCUIT
Pilgrimage to sites of mortal combat in 1794 and 1945. Set off from La Rova and continue on either the Piste de la Maglia or Piste du Calros tracks to enjoy breath-taking views: to the north across the Massif des Merveilles (Valley of Wonders), Mercantour National Park and the Italian Alps; to the south across the Riviera dei Fiori and the French Riviera coastlines. Access the fortified Authion-Turini Massif via three valleys: La Rova, La Bévéra and La Vésubie.

The Turini Circuit threads its way through fortifications constructed between 1920 and 1940: Les Mille Fourches, La Forca, Cabanes Vieilles and Plan Caval.
**TENDE PASS FORTS**

Pistes de Marguareis (Marguareis paths) or La Route de l’Amitié (Route of Friendship). French forts along the Maginot Line in the Alps, and the Italian fortifications opposite, can be explored along two routes crossing the alpine pastures.

**French side:** access via the former salt route or the Piste de Castérino.

**Italian side:** access via the tarmacked road starting at the northern exit of the Tende tunnel. A panoramic view of the entire valley unfolds below the imposing Fort Central. The circuit takes in Fort Pernante, Le Fort de la Margherie and Fort Giaure.

In the vicinity of Sospel, discover Maginot Line constructions built in 1930 to stem the arrival of the Italians: Fort Saint Roch, Fort du Barbonnet and the Agaisen construction on the southern Maginot Line.

**FOR MORE DETAILS ON THE FORTIFIED VALLEYS OF THE FRENCH RIVIERA:**

> www.forts-roya-bevera.com

> www.royabevera.com

> www.vesubian.com

**CAP MARTIN FORT**

A part of the Maginot Line, built after 1930, the Fort saw combat between French and Italian troops in June 1940. Like all features on the Maginot Line, it was designed and equipped to be completely self-sufficient. It was manned by 343 soldiers and 11 officers.

> www.roquebrune-cap-martin.com

**MONT ALBAN FORT - NICE**

In the middle of the 16th century, Nice was a key point in the defence system protecting the Savoy States from invaders. In 1557, Mont Alban fort was built on the orders of Emmanuel Philibert, Duke of Savoy, by André Provana de Leyni, to plans by Domenico Ponsello. It pre-dates the Vauban fortifications which saved it from demolition by Louis XIV and was then used as a model. The remaining surrounding walls and ditches were classified as historic monuments in 1913. Despite the numerous attacks it suffered and in the absence of any major modifications since its construction, it remains a perfectly-preserved, precious example of a 16th century structure.

Guided tour: "Mont Alban Fort: sentinel of the Nice coastline".

> www.nice.fr/culture/centre-du-patrimoine

**TOURIST TRAINS**

**TRAIN OF WONDERS**

At the initiative of the Regional Council and managed by the SNCF (National Railway), the first tourist train, the Train des Merveilles, is part of the regular Nice-Breil-Tende line. Every day from May to September, then on weekends, this scenic route has a range of on board activities organized by the Comité Régional du Tourisme Riviera Côte d’Azur.

> www.royabevera.com

**TRAIN DES PIGNES**

The Chemins de Fer de Provence offers a regular service between Nice and Puget-Theniers all year round on a traditional railcar along the Var Valley from Nice to Puget-Théniers, which runs in all weather. In 2011, the Pignes train line celebrated its 100th anniversary.

**EXCURSIONS IN AN OLD STEAM LOCOMOTIVE**

Every Sunday from mid-May to mid-October, the Chemins de Fer de Provence organizes a return trip from Puget-Théniers to Annot and back in a steam locomotive, a listed historic monument dating back to 1909, recently restored to working condition. 1-hour journey at 20km/h on wooden benches with an open platform... (traditional railcar to get to Puget-Theniers from Nice, with a special timetable).

> www.trainprovence.com
CÔTE D’AZUR GARDENS
Thanks to a Mediterranean climate, there is an abundance of parks and gardens, result of the creativity of “inventors” and cosmopolitan enthusiasts...

The diversity of its landscapes and its mild climate have made the Alpes-Maritimes an ideal place for developing the Art of Gardening. The work of travellers or artists with the added blessing of a subtropical climate, the Riviera’s gardens display their colours and luxuriance: purple bougainvillea, fiery lantana, intense blue ipomoea, orange and lemon trees...

From the eighteenth century onwards, amid Mediterranean vegetation, between olive, pine and carob trees and vineyards, the British introduced countless exotic plants: palm, banana and eucalyptus trees, bougainvillea, hibiscus, agave, prickly pear, aloes...

Sharing their passion has even led some private owners to open their gardens, confidentially, to disclose their knowledge to true aficionados, an opportunity to exchange information and seeds and a moment of peace in wonderful pristine sites.

INTERESTING FACTS

11 OUTSTANDING CÔTE D’AZUR GARDENS
• Antibes - Villa Thuret Botanical garden
• Coursegoules - Vallon du Brec
• Grasse - Villa Fort France garden
• Mandelieu-La Napoule - Château de La-Napoule park
• Menton - La Citronneraie
• Menton - Palais Carnolès garden
• Menton - Serre de la Madone
• Nice - Botanic garden
• Nice - Nice Phoenix flower garden
• Roure-Marcel Kroenlein Arboretum
• Saint-Jean-Cap-Ferrat - Ephrussi de Rothschild villa garden

Main Gardens

MENTON: MY CITY IS A GARDEN

In the 19th century, botanists, from Britain in particular, created a series of exceptional gardens in Menton. Taking ample advantage of the micro-climate, they introduced tropical species that were wonderfully suited to the local climate. The general public can discover these exceptional gardens thanks to guided tours organized by the Service du Patrimoine.

For more details on free or guided tours of the gardens...
> www.jardins-menton.fr

PUBLIC GARDENS IN MENTON
• Jardin de Maria Séréna
• Jardin de la Serre de la Madone
• Fontana Rosa, the Novelists’ garden
• Val Rahmeh Botanical Garden
• Palais Carnolès

Private Gardens in Menton
• Le Clos du Peyronnet
• Jardin des Colombières
• La Citronneraie

June 2013

GARDEN MONTH
Throughout the month, open days in Menton’s exceptional gardens or in amateur gardens with a wealth of plants.

September 2013

MEDITERRANEAN GARDEN DAYS
For almost two decades, the Mediterranean Garden Days weekend has opened the doors to a magnificent, fragile, rare and precious heritage. Over the years, the days have featured events such as children’s workshops, sales or even lectures or advice areas for keen gardeners.
> www.tourisme-menton.fr

GARDENS IN ANTIBES JUAN-LES-PINS
• Parc Exflora
• Eilenroc gardens
• Parc Thuret
• Fort Carré garden
> www.antibesjuanlespins.com
GRASSE AND ITS PRIVATE GARDENS

Flowers have made Grasse the International Perfumery Capital. The city once proudly displayed its gardens, renowned for both their beauty and fragrance, plus fields of jasmine, rose and tuberose flowers, the three key ingredients in the art of perfumery.

Private Gardens in Grasse
- Charles de Noailles in Grasse (St-François district)
- Villa Fort France garden in Grasse
- Villa Bouscarella in Châteauneuf-de-Grasse
- The Château de Mouans-Sartoux
  > [www.mouans-sartoux.com](http://www.mouans-sartoux.com)
- The International Perfumery Museum gardens
  > [www.museesdegresse.com](http://www.museesdegresse.com)
- Florian Citrus Garden in Bar-sur-Loup
  > [www.confiserieflorian.com](http://www.confiserieflorian.com)
- Florihana in Caussols
  > [www.florihana.com](http://www.florihana.com)

SAINT-JEAN-CAP-FERRAT

Villa Ephrussi de Rothschild gardens
The Villa is surrounded by nine splendid gardens with patios, waterfalls, ponds, flowerbeds, shaded paths and rare trees: Florentine, Spanish, formal French, exotic, rock, Japanese, Provencal gardens...
> [www.villa-ephrussi.com](http://www.villa-ephrussi.com)

ÉZE

Exotic garden
A themed trail, a contemplative area, 15 earthenware goddesses by sculptor Jean-Philippe Richard are displayed along trails designed to create a poetic botanical trail.
> [www.eze-tourisme.com](http://www.eze-tourisme.com)

MONACO EXOTIC GARDEN

The Jardin Exotique on the rock is home to thousands of plants known as "succulents" which flower all year round.
> [www.jardin-exotique.mc](http://www.jardin-exotique.mc)

ROURE ARBORETUM

A village located 1,100 metres above sea level boasting an arboretum with mountain deciduous trees and conifers from all over the world, plus collections of maples trees and wild roses. The arboretum also offers the chance to see the work of many artists who have appropriated this timeless site.
> [www.arboretum-roure.org](http://www.arboretum-roure.org)
**SAINTE-AGNÈS, MEDIEVAL GARDEN**

A small medieval garden nestled inside the restored castle ramparts founded and managed by L'Association des Peintres du Soleil, invites visitors to stroll and dream along paths lined with lavender enjoying an exceptional panoramic view of the Mediterranean Sea from an altitude of nearly 800m above sea level.
The Garden of Virtues, Delights or Vices evokes the days when fine ladies listened to Troubadours singing of Courtly Love. The garden is open to visitors daily from 9am to 1pm and from 2pm to 6pm.
>[www.sainteagnes.fr](http://www.sainteagnes.fr)

**BIOT, CHÈVRE D'OR GARDEN**

Private garden - guided tour by appointment.
The Chèvre d’Or Garden extends over almost one hectare, on a hill opposite the medieval village of Biot, near Antibes. It is laid out on terraces over approximately ten levels.
Its creation began in 1948 by Nicole and Pierre Champin, inspired and advised by their friend Charles de Noailles, botanist Basil Leng and architect Emilio Terry.
Since 1999, Antoinette and Alexander Redelé-Dutilh have sought harmony, balance and an alternation between nature and culture. With its revival, the garden continues to evolve and become richer.
>[www.lachevredor.com](http://www.lachevredor.com)

---

**GARDENS ROUTE**

The Alpes-Maritimes General Council has created a “Route des Jardins” on the Riviera which includes the Belle-Époque gardens of the French and Italian Riviera. Architecturally, the Belle Epoque is characterized by the rise of eclecticism which borrows decorative elements from the past to achieve a highly dynamic style. Some sixty sites are included along the coast from Mandelieu to Menton.

**FOR MORE DETAILS:**
[www.cg06.fr](http://www.cg06.fr)
"Découvrir les Alpes-Maritimes", "Découverte touristique", "Les Routes à thème".

---

**FLOWERS AND FRAGRANCES OF THE CÔTE D’AZUR**

Rose de mai (Rosa centifolia), jasmine, tuberose, violets, carnations, broom, orange blossom, mimosa, lavender... no other region has so beautifully celebrated the language of flowers. Together with the olive tree, they are a symbol of this sun-kissed region.

**FLOWERING DATES**

- Mimosa: January to March
- Carnation of Nice: March to April
- Violet of Tourrettes-sur-Loup: March to April
- Orange blossoms: April to May
- Rosa centifolia of Grasse: May
- Wild narcissus: end of May
- Lavender: summer
- Jasmine: July to October
- Tuberose: July to August

---

**THE MIMOSA ROUTE**

The Mimosa Route runs from Bormes-les-Mimosas to Grasse. The 130km route best visited between January and March is a symbol of the Riviera in winter with its mild climate ideal for holidays between azure blue and sunshine gold.

**FOR DETAILS:**

**PRESS KIT**

- “Mimosa 2012 Press Kit”.
- The “Mimosa Route” brochure can be downloaded at [www.ot-mandelieu.fr](http://www.ot-mandelieu.fr)
SUN-KISSED CUISINE!
With their profusion of colours and smells, the market stalls of Provence are an invitation to enjoy good food.

Sun-kissed lands with their rich and varied, suave or potent flavours yielding fruit and vegetables brimming with the warmth of the Midi. Early in the morning, feel the locally grown aubergines, taste olives from Nice, hunt for squash flowers to make fritters and onions for pissaladière (local onion tart). With their sunny accents, the market gardeners call out to tempt any undecided passers-by. Attracted by the fresh produce, the region’s greatest Chefs frequent the markets to make their selection, transforming the wonderful Mediterranean produce into genuine gourmet masterpieces.

The Comté de Nice is also renowned for its wines, considered to be among the great vintages of Provence. Especially Bellet wine, a highly-renowned small vineyard, with original aromatic whites and sumptuous reds.

It’s no accident that the Côte d’Azur has 38 starred restaurants (2012 awards) all contributing to the region’s prestigious ranking on the gourmet map of France. Such culinary riches also provide an opportunity to explore tourist trails stopping off at the finest restaurants on a “coastal trip” or in the heart of the “Côte d’Azur villages” where good food is an integral part of the lifestyle. They all contribute to the region’s prestigious position on the gourmet map of France. This culinary wealth also provides an opportunity to discover tourist itineraries with stops at the finest restaurants for an “outing along the coast” or in the heart of the “villages of the Côte d’Azur” where good food is an integral part of the lifestyle.

NEW RESTAURANTS

- **L’ÉCOLE DE NICE** is a bistro born from the collaboration of:
  - starred chef, Keisuké Matsushima
  - gallery proprietor specialising in Nice artists, Guillaume Aral
  - composer and DJ, Marc Panther

All three share a common passion: Nice. Gastronomy, art and music are the best ambassador of Nice culture. So they have decided to put their know-how at the service of the city.

> www.lecoledenice.com

- **AUX CAPRICES DE CAROLINE**

  Fine-dining restaurant – La Gaude
  After playing the piano at Aux Caprices de Caroline! ([http://lestoquesbrulees.org](http://lestoquesbrulees.org)), working at La Bonne Auberge in Antibes with Jo Rostang, the Château Saint-Martin in Vence, Le Cagnard in Cagnes-sur-Mer, Le Plaza Athénée in New York, chef Christophe Louche decided to move to La Gaude where he now serves up creative, inventive cuisine inspired by the Mediterranean.

> www.auxcapricesdecaroline.com

- **BRASSERIE GEORGES**

  Nice
  Les Brasseries Georges has opened in the iconic Nice establishment at 2, rue Sacha Guitry, alternatively a casino, theatre, before being taken over in 1989 by Jacques Maximin, Michelin-starred chef who invented a new restaurant-theatre concept, prior to operation for over 15 years by Brasserie Flo.

  Under the watchful eyes of France and Patrick, the grand brasserie concept (dining capacity up to 200 covers) animated by service with traditional uniforms and values, will showcase this type of restaurant dining rarely seen in Nice. Les Brasseries Georges’ menu is in the great Brasserie tradition offering a wide selection of ultra-fresh products. Its non-stop 7 day-a-week service, tea room, shellfish counter, patisserie chocolatier and smoking lounge make for an inviting offer.

> www.brasseriesgeorges.fr

- **A SELECTION OF GREAT MICHELIN-STARRED CHEFS**

  - Alain Ducasse and Joël Robuchon in Monaco
  - Alain Llorca in La Colle-sur-Loup
  - Mauro Colagreco in Menton
  - Christophe Dufau in Vence
  - Fabrice Vulin in Eze
  - Keisuke Matsushima and David Faure in Nice
  - Christian Morisset in Antibes

> List available from the CRT.
**EXCEPTIONAL PRODUCTS**

A great institution on the Riviera for those with a sweet tooth: orangettes, candied fruit and flowers crystallised and candied (rose, jasmine...) await you at Confiserie Florian (www.confiserieflorian.com) at the Gorges du Loup or the Port of Nice.

The Niçois brand Alziari based at 14, rue Saint-François de Paule (Old-Nice) (www.alziari.com.fr) founded in 1868, no longer has to prove the quality of its products: enjoy olive oil, olive paté, tapenade, olives... and taste pavé Masséna - a delicious, crunchy praline covered in dark chocolate and one of the latest creations by Pascal Lac - Master chocolatier (www.patisseries-lac.com), not forgetting the candied fruits and chocolates from the Maison Auer - confectioners since 1820 (www.maison-auer.com).

In Cannes, you will want to sample cheeses at Maître Fromager Ceneri (22, rue Meynadier) and chocolate at L’Atelier Jean-Luc Pelé (www.jeanlucpele.com) (36, rue Meynadier) while appreciating the wines at La Cave 1862 Wines and Spirits, one of the oldest shops in Cannes (5, rue Maréchal Joffre).

In Menton, discover the handcrafted jams made from citrus fruits (Menton lemons and oranges) at the Maison Herbin (www.confitures-herbin.com) and the production workshop specialising in Menton lemon (www.aupaysducitron.fr).

In Grasse, take part in an oleology session and taste olive oils from the Domaine de Royrie Estate (www.oleologie.com). Then visit a working mill, featuring a stone millstone driven by wooden cogs with settling tanks, old tools still used to produce olive oil in the traditional way at the Sainte-Anne Oil Mill (www.huilerie-sainte-anne.com). Journey into Olive country... to the Canton de Levens in the Nice Hinterland following the Route des Oliviers (Route of the Olive Trees) (www.cantondelevens.com).

**COOKERY CLASSES**

Taught by great (Michelin) star-studded Chefs, classes provide an opportunity to learn their tricks of the trade and cooking secrets.

**COOKING WITH FLOWERS**

Flowers are also used by the great chefs of the region, enhancing the local cuisine and the originality of gourmet and fleeting creations. Keisuke Matsushima, Christian Plumail, Mauro Colagreco and Yves Terrillon are just some of the chefs who use flowers.

**DATES FOR YOUR DIARY: CULINARY EVENT**

**INTERNATIONAL GASTRONOMY FESTIVAL & LIFESTYLE FESTIVAL LES ÉTOILES DE MOUGINS**

27 - 29 September, 2013

231 successful chefs representing 276 Michelin stars between them, including 27 chefs with three stars since 2006, 25 guest countries, 300 journalists, 25,000 visitors annually... The statistics speak for themselves. Les Etoiles de Moungins is a three-day event dedicated to excellence: gaze lovingly at / taste dishes prepared live by top chefs keen to share their secrets and skills; take part in high-level talks; taste high-quality products; attend the International Young Chef Competition; visit themed exhibitions...

> www.lesetoilesdemougins.com
**Places to visit:** ESCOFFIER MUSEUM OF CULINARY ART
A museum dedicated to Auguste Escoffier, "King of Chefs & Chef of Kings", creator of, among other things, the Peach Melba. It also houses a wealth of documentation on the culinary art, including a collection of 1500 menus...
> www.fondation-escoffier.org

**SPECIALITIES**

- **"CUISINE NISSARDE": TRADITIONAL RECIPE LABEL**

  The "cuisine nissarde traditional recipe" label has been created to protect and promote authentic Niçoise cuisine. From family to gourmet restaurants, restaurateurs that have been awarded the label (indicated by the brand sticker in their window) offer you the opportunity to discover traditional recipes from authentic Niçoise cuisine.

  - **Pissaladière:** onion tart with fillets of anchovy and black olives.
  - **Socca:** crêpe made with chickpea flour, water and olive oil and baked in a wood-burning oven.
  - **Salade niçoise:** anchovy, tuna, tomato, green pepper, celery, hardboiled egg, black olives and a dribble of olive oil for seasoning (artichoke hearts and baby broad beans can be added in season).
  - **Pan-Bagnat:** round loaf of bread filled with Salade Niçoise and onions or spring onions.
  - **Bagna Cauda:** raw vegetables dipped in a hot fondue of olive oil, garlic and anchovy.
  - **Soupe au pistou:** vegetable soup with carrots, turnips, cabbage leaves, courgettes, beans, leeks, potatoes, garlic, salt, pepper and lard, served with pesto (paste made with basil and olive oil).
  - **Courgette flower fritters.**
  - **Petits farcis:** tiny vegetables (tomatoes, courgettes, onions, mushrooms, courgette flowers, bell peppers and aubergines) stuffed with lard, egg, basil, garlic and parmesan.
  - **Tourte aux blettes:** a sweet tart with Swiss chard (only the green of the leaves is used), raisins and pine nuts.
  - **Dried figs.**
  - **Candied fruit.**
  - **Ganses** (fritters).

  "Cuisine du Soleil", typical ingredients: garlic, olive oil and aromatic herbs like basil, thyme, rosemary, sage…

  ![Discover the recipes & list of restaurants that are part of the label scheme at:](www.visitcotedazur.travel)
EXCLUSIVE
RIVIERA!
Escape to the sunshine of the Côte d’Azur, an exclusive trip closer to home than you think!
Discover the Côte d’Azur. Haute Couture, style, furniture, interior design and arts & crafts...
Discover the Côte d’Azur. Shopping and luxury destinations with 32 5-star hotels!

Beautiful, precious and unique, are words that can be used to describe the 32 5-star hotels on the Côte d’Azur (Alpes-Maritimes and the Principality of Monaco).

Situated by the sea or hidden away in the inland region, reminders of a bygone age, synonymous with the men and women who have marked the history of the French Riviera. To this day, its hotels charm the world’s richest celebrities - kings, princes, film stars or international businessmen.

But ultimately the history of the Côte d’Azur goes on. In the Mediterranean arc – from Cannes to Monaco, through to Vence or even Grasse, these exceptional hotels offer an idyll: a view of sea and mountains, a harmonious blend of culture, art and gastronomy in an exceptional natural setting among towns and villages which have become legendary.

Very similar factors to those which attracted not only the English and Russian aristocracy and bourgeoisie but also the great names in history and the arts of the 19th and early 20th century, who came to the Côte d’Azur to recharge their batteries for a few precious moments, suspended in time. During the Belle Epoque, the French Riviera became the winter Petit Paris. Today it is the European capital of luxury.

The most famous hotels have adapted. They are firmly rooted in the 21st century where customer demands and global competition mean that only Excellence will do in an industry (hotels) where standards have become international. Accordingly, major investments (several million Euros) have been made to ensure that these establishments retain their place in the international luxury hotel ranking. They have played the elegance card, focusing on creativity, personalisation, experience and emotion, well-being, fine-dining and service, while emphasising the unique, “exclusive” character of each hotel.

But hyper luxury also needs an appropriate setting. Nowhere is this truer than on the French Riviera. The major jewellery and couture brands have chosen its grand avenues, the finest perfumes and spa treatments are associated with the prestigious hotels, the French Riviera’s restaurants are recognised in the most famous gourmet guides (including 50 stars between the 38 establishments in the Michelin Guide), there is a wide range of luxury transport on offer (yachts, private planes, helicopters, limousines) and its events have a glamorous and international dimension. Nothing is left to chance to ensure that the Côte d’Azur maintains its status as French Capital of Chic!

FOR MORE DETAILS:
PRESS KIT
• “Hyper luxury and the Côte d’Azur”

NEW FOR 2013

CHATEAU LE CAGNARD HOTEL & RESTAURANT – CAGNES-SUR-MER
The hotel re-opens its doors in the heart of the charming Medieval village of Haut-de-Cagnes!
After several months of renovation and decorating works, rediscover the unique charm and comfort of its fully renovated, stylishly decorated 26 rooms and suites: period furniture and restored interiors, original trompe-l’œil and hand-painted detailing, stone floor, under-floor heating, exposed beams, terrace with sea view…
The restaurant also bids you a warm welcome 7 days a week in its magnificent reception room with its faithfully restored frescoes by Emile Wery (1928) and famous coffered ceiling open to the Côte d’Azur sky!
> www.lecagnard.com

LA VAGUE DE ST-PAUL – ST-PAUL DE VENCE
A new 4-star establishment baptised “la Vague de Saint-Paul” (Saint-Paul Wave) will open its doors next February in Saint-Paul de Vence. The establishment will have 50 rooms, one spa and a seminar centre.
Its interior is ultra-modern. “La Vague de Saint Paul” hotel is managed by Phoenix Management in Eze which already manages a range of 4-star establishments (La Chèvre d’Or in Eze, Le Moulin de L’Abbaye in Dordogne, le Mas des Herbes Blanches in the Lubéron…). The establishment is set on a plot measuring 1.1 ha near the Fondation Maeght and the famous Mas d’Artigny.
> www.vaguesaintpaul.com
GOLF
SWINGING IN THE SUN!
20 golf courses open all year round. Who could ask for a finer backdrop than the landscapes of the Côte d’Azur!

Without doubt it has to be what makes the Côte d’Azur one of the choice destinations on "Planet Swing"!

Wherever you are based in the region – Nice, Monaco, Mandelieu-La Napoule or Cannes – you will be only half an hour away from a golf course. All aesthetically and technically perfect, set in outstanding settings, combining every possible pleasure! Great names in the sport are drawn to courses designed by the most illustrious architects (Robert Trent Jones, Don Harradine, Bob van Hagge, etc.). So you might well bump into some highly talented players under the shade of an umbrella pine or mimosa tree...

TAKE ADVANTAGE OF A GOLFING PASS TO DISCOVER THE DIFFERENT COURSES ON THE CÔTE D’AZUR!

The "GOLF PASS PAYS DE GRASSE" opens the gates to the major courses: Golf du Claux Amic (Grasse), Golf de la Grande Bastide (Chateauneuf-de-Grasse), Golf d’Opio-Valbonne (Opio), Golf de Saint-Donat (Grasse). Enjoy sport and lifestyle all year round.

GOLF DU CLAUX AMIC RE-OPENING AT THE BEGINNING OF 2013

Discover the Golf du Claux Amic course up on the heights of Grasse. This charming setting is a former 18th century hunting ground, entirely surrounded by a wall. The fairways cross a forest of oaks, pines and broom, with superb views of the Bay of Cannes, Lérins Islands and the Estérel mountain range. This 18-hole golf course (par 72 - 5896 metres) is undulating and quite technical. Players will need to use tactics and accuracy rather than resort to a powerful drive. The course is designed so that players of all levels can have fun. The club has an area reserved for training with a driving range and two putting greens.

FOR MORE DETAILS: PRESS KIT
• "Golf 2011"

STATISTICS
• 20 golf courses
• 10 with 18 holes
• 6 with 9 holes
• 3 compact courses with 9 holes
• 4 practice ranges
• 10 golf courses less than 20km from Cannes and the surrounding area
• 12 18-hole courses in the Var
• 3 golf courses in the mountains

> www.claux-amic.com

> www.grasse.fr
BUSINESS TOURISM: THE CÔTE D’AZUR, A FIRST-CLASS BUSINESS DESTINATION...
CÔTE D’AZUR, RENOWNED BUSINESS DESTINATION

2012 and 2013 will be marked by two key events highlighting the Destination’s twin qualities: extensive experience and on-going offer upgrade...

► Celebration of the 30th anniversary of the Cannes Palais des Festivals et des Congrès (convention centre).

► Creation of a new Palais des Congrès (convention centre) in Antibes-Juan-Les-Pins.

The projects do not stop there. Nice is working towards a longer term project, a 80 000 m2 exhibition centre in the heart of the eco valley, a manifestation of the sheer ambition of its tourist industry professionals, according to Eric Ciotti, Deputy and Chairman of the Conseil général des Alpes-Maritimes.

Serving the Business Tourism niche since the 1980s, the Alpes-Maritimes department Palais des congrès (Convention centre) has been regularly updated (Palais des Festivals de Cannes and Acropolis in Nice), enlarged (Centre Expo Congrès in Mandelieu) with great attention to detail in terms of the environmental norms expected by today’s international clientele.

Nice has a global project for the City: eco valley, green corridor, a completely new stadium - Stade Allianz Riviera – and a transport development policy … The Côte d’Azur is proud to be a Destination which is upgraded on an on-going basis, capable of meeting the most stringent needs with unrivalled know-how!

IN TERMS OF INCENTIVES, companies looking for original programmes and Côte d’Azur DMWs can offer a wealth of playgrounds thanks to the Côte d’Azur’s diversity: sea, mountains, culture and museums, events...

Also, the Côte d’Azur is often chosen for car launches. Its hotels are well positioned in this niche. Aéroport international Nice Côte d’Azur has announced very good figures for the second semester and business aviation continues to take off well at Cannes-Mandelieu aerodrome and the Nice platform. It is important to recall that Nice is France’s 2nd French airport, and above all 2nd international airport of entry after Aéroport de Paris.

Alain Gumiel, Chairman of the CRT Côte d’Azur reminds us that as the European economy is bad, clients want to work in an efficient, discrete manner. French Riviera professionals are pinning their hopes on “tailored” hosting and customer support. They have produced a series of business tourism charters guaranteeing the level of services of Côte d’Azur tourist players.

► INCENTIVES IN THE ALPES-MARITIMES REGION: A SUPRISINGLY GOOD PLAYGROUND!

In terms of Destination, the Côte d’Azur has hidden treasures. Green theatre in summer, white in winter, it represents nearly 80% of the region. It boasts exceptional scenic diversity. Incentives agencies have clearly understood the extent to which it’s medium and high altitude terrain make the French Riviera a fresh new destination for organising events. Between the Mercantour National Park and Alpine Foothills Regional Park, each of the 7 valleys making up the Alpes-Maritimes Department is home to a remarkable range of activities:

- if it’s snow you are after, the Alpes-Maritimes ski resorts offer 700 kms of runs 1 ½ hrs from the coast, for company personnel who want to explore the Department’s skiing areas. "More extreme" activities can be practised there: igloo making, ice cascade, frozen waterfall climbing, sled dogs, skijoring…
- In summer, the same sites become areas for walking (snowshoe in winter) or mountain bike practice. Certain spaces are equipped with via ferrata, climbing sites, underground grottos… It is also possible to practice all white water sports! Mountain passes and forests can host physical trials requiring a greater or lesser degree of physical involvement on the part of participants: from simple run to sporting trail…

Its originality resides in the fact that such activities can be practised in excellent weather conditions, just a few kilometres from the Mediterranean Sea and large cities symbolising the Côte d’Azur! The natural environment of the Côte d’Azur is a breath of fresh air!

► EVENTS VENUES: QUITE SIMPLY THE SPIRIT OF CÔTE D’AZUR!

Deciding to organise an event on the Côte d’Azur means enjoying a selection of venues with soul, history and atmosphere. To put it simply, as a result of its history, the Côte d’Azur possesses a range of iconic venues which have enabled it to become a Destination frequented by the greats of this world from the end of the 19th century onwards.

The architectural heritage of certain venues lends itself to truly exceptional events which need the least possible in the way of artifice: for example gems built from the Belle Epoque onwards such as the Rotonde de Beaulieu-sur-Mer, Château des Terrasses in Cap d’Ail, Villa Ephrussi de Rothschild in Saint-Jean-Cap-Ferrat, Villa Eilenroc in Antibes or later the more modest Villa Santo Sospir (known as Villa Cocteau), Villa Dilecta in Antibes… boast not only unforgettable panoramic views but above all are run by a team of professionals who provide a service to a standard matching the amazing settings.

The Riviera spirit is also the Spirit of the painters. Some of the most beautiful museums on the Côte d’Azur are available for corporate events: the discreet Musée Bonnard in Le Cannet, the architecturally stunning Musée Cocteau in Menton designed by Rudy Ricciotti. But also, the Fondation Maeght and its Miró labyrinth in Saint-Paul de Vence, the Blanche fondation Hans Hartung in Antibes, the magnificent terrace of the Musée Picasso in Antibes, the Château de La Napoule or the Villa Domergue in Cannes and its cascading garden …

Last but not least the spirit of perfume. The Musée International de la Parfumerie (International Perfume Museum) in Grasse and with its myriad of possibilities on the theme of flowers for which the Grasse area is famous.

The Côte d’Azur boasts a wonderful selection - for truly unique events!
## 10 GOOD REASONS TO CHOOSE THE CÔTE D'AZUR

1. Accessible region  
2. Substantial, well-structured logistics infrastructure  
3. Category of hotels that fit demand  
4. Dream destination  
5. Innovation region  
6. Experience which goes from strength to strength every day  
7. Strict health & safety regulations  
8. Cosmopolitan cities  
9. Rich tourist offer  
10. Destination with on-going investment

### KEY STATISTICS

- Top business tourism centre in France after Paris.  
- 4,000 national and international events per year.  
- 500,000 congress delegates per year.  
- Nice Côte d'Azur: France's 2nd business airport (Nice and Cannes).  
- Top helicopter line in Europe: Nice-Monaco.  
- Top French region for 4 and 5 star hotels.  
- Top convention centre offer in France after Paris: 8 convention centres.  
- Thirty events venues.  
- 500 seminar rooms in hotels.  
- Top European Technology Hub: Sophia-Antipolis.  
- Top competitiveness hubs.  
- Top French region for international R&D centres.  
- Côte d’Azur region has great schemes: Top national interest operation dedicated to sustainable development.

### NEW FOR 2013!

- **ANTIBES PALAIS DES CONGRÈS – SCHEDULED FOR COMPLETION IN SEPTEMBER 2013**

An architectural design for a resolutely contemporary complex reflecting the dynamism of the city which would blend perfectly with the heart of the green corridor between Square Bechet and La Pinède. A structuring scheme for Juan-les-Pins designed to boost annual trade associated with business tourism. Shops will enhance the attractiveness and footfall of the future building.

From afar, it will look like a boat hull floating above the trees forming a canopy. The building will be situated at the top of a green corridor of parasol pines planted in a central bed. When it emerges, the future plenary hall, the Palais’ iconic venue, will be capable of hosting 500 delegates. The canopy will not only protect the building from the sun but also hide solar panels which will make it possible to meet Environmental High Quality specifications.

Four basement levels host 376 parking places and an upmarket food store. Entrance will be via a “majestic” lobby to a design by architects Ory. On the ground floor, there will be a brasserie creating a pleasant link with the outside. The building will house shops, all generously sized – some over two floors – plus relaxation and leisure facilities (SPA). At the top, the space reserved for the Palais des Congrès will reign supreme with 6,500m² comprising plenary hall, break-out and exhibition rooms. To top it all, is a panoramic restaurant with an amazing view of the resort and sea.

> www.antibesjuanlespins.com

### FOR DETAILS:

- "Events and Conventions" magazine  
- "French Riviera Business Tourism"
MOBILITY-CHALLENGED TOURISM
Making holidays more accessible to disabled people has become a national priority in France. This is reflected in the policy implemented over recent years by the Ministry for Tourism. Coordinator of the “Tourisme & Handicap” Label scheme in the Alpes-Maritimes region, the aim of the Riviera Côte d’Azur Regional Tourism Committee is to develop numerous accessibility initiatives.

The Tourisme & Handicap Label, which covers the four major impairments (visual, aural, motor and mental), is part of a voluntary scheme. It may be issued for the four different types of disabilities and is renewable (at least) every five years.

All establishments awarded the label enjoy a competitive edge in terms of quality. In order to develop the “accessible tourism” label, CRT Riviera is helping towns and villages throughout the destination to adapt their tourism infrastructures. Its in-depth accessibility project provides disabled visitors with information about approved tourist sites that are accessible to them. Given the aging demographic, the project also concerns the senior population.

The region’s towns and villages are aware of the need for an accessibility policy in their area. They are currently in the initiation phase and are proving to be very dynamic—hence the synergy being generated between local councils and institutions, fostering accessibility to sites and services both for tourists and for residents, and creating suitable tourism products.

The CRT provides support to volunteer municipalities, helping them to satisfy the new “Destination pour tous” (Destination for all) label, such as Saint-Laurent-du-Var, which has already won the 2009 Regional Innovation Award in its area.

STATISTICS

November 2012
95 sites awarded the label in the Alpes-Maritimes region:
- 42 accommodation facilities
- 19 Tourist Offices
- 3 show/exhibition venues - conference centres
- 22 tourist attractions (museums, historical monuments, theme parks, botanic gardens, flower gardens)
- 2 restaurants
- 7 leisure sites/beaches
Welcome to the Riviera Côte d’Azur Regional Tourism Committee’s press area! You will find all press releases and press kits relating to the Destination plus new items.

http://pro.frenchriviera-tourism.com
Press area.

All the information about the Côte d’Azur:
www.visitcotedazur.travel
Available in French and English.
3 worlds: Coast, Nature, Snow.

Other sites:

- Tourism monitoring website (statistics):
  www.touriscope.com
- Online photo library: Royalty free Côte d’Azur images are available on the website: www.cotedazur-phototheque.com (except for use on cover pages and posters).
- Full events calendar:
  www.cotedazur-en-fetes.com

SOCIAL NETWORKS:

Facebook
Join us on Facebook

Côte d’Azur Tourisme
French page dedicated to all those who love the French Riviera! News, events, deals, special offers, photos, expert opinions...
> http://twitter.com/Visit_Cotedazur

French Riviera Tourism
English page dedicated to all those who love the French Riviera! Featuring: news, events, deals, special offers, photos, expert opinions...
> http://twitter.com/_FrenchRiviera

Côte d’Azur Montagne
“Discover another Côte d’Azur” with Côte d’Azur Mountain. All the alternatives for enjoying the mountains on the Côte d’Azur.
> www.facebook.com/cotedazurmontagne

Follow us on Twitter

Public accounts:

Côte d’Azur Tourisme
> http://twitter.com/Visit_Cotedazur

Côte d’Azur Tourisme
> http://twitter.com/_FrenchRiviera

Riviera Côte d’Azur Regional Tourism Committee professional account:

Pro Côte d’Azur
> http://twitter.com/ProCotedazur

Follow us on YouTube

French Riviera Tourism Channel (in French)
> www.youtube.com/CotedazurTourisme

MOBILE APPS

Monument Tracker Côte d’Azur: never pass another monument without knowing its history.

Sortir by Nice-Matin: What’s on guide to all cultural events in the Alpes-Maritimes region.
Contact:

Florence LECOINTRE,
International Press Officer
f.lecointre@cotedazur-tourisme.com

www.facebook.com/cotedazurtourisme
www.visitcotedazur.travel